



Kerr Prescription Packaging
1005 Lower Brownsville Road
Jackson, TN 38301

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US POSTAGE

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Jackson, TN

BERRY/KERR REWARDS PROMOTION 2008
MARCH • APRIL • MAY • JUNE • JULY • AUGUST

BERRY
PLASTICS CORPORATION
AND SUBSIDIARIES
Kerr Prescription Packaging

SONIC
America's Drive-In

WELCOME TO BERRY/KERR'S ALL NEW 2008 REWARDS PROMOTION



Kerr Prescription Packaging
1005 Lower Brownsville Road
Jackson, Tennessee 38301
Tel. (800) 767-5377 • Fax (800) 827-5377
www.berryplastics.com

February 1, 2008

Dear Berry/Kerr Customer:

In this 41st consecutive year of our REWARDS Promotion, we are pleased to offer a huge selection of GIFT CARDS to your favorite shopping and dining establishments. We have listed only 40 of the many merchants for you to choose from. If you don't see your favorite merchant, let us know. If we can fill your request, we will be happy to do so.

PROMOTION PERIOD - Be sure to accumulate your Berry/Kerr invoices for the promotion period of **March 1 through August 31, 2008.**

GIFT CARDS - Most gift cards are available in \$25 increments (some exceptions apply). We have your favorites – Starbucks, Pizza Hut, OfficeMax, Best Buy, American Express, AND we added new cards – Linens 'N Things, Bass Pro Shops, Lowes Cineplex, Overstock.com[®], Merry Maids, ZALES – just to name a few.

REDEEM YOUR POINTS - Select the gift card(s) of your choice, select the dollar amount and number of gift cards, and be sure that your total matches the points for your Berry/Kerr purchases!

We thank you for your continued support of Berry/Kerr Prescription Packaging products and for participating in our 41st consecutive REWARDS promotion.

Call at **800-767-5377**; fax **800-827-5377**; or email rewards2008@berryplastics.com for additional information.

Sincerely,

BERRY PLASTICS PRODUCTS
Kerr Prescription Packaging

A handwritten signature in black ink that reads "Libby Shepherd".

Libby Shepherd
Sales & Marketing Assistant



BERRY/KERR PRESCRIPTION PACKAGING



15 POINTS • CHOOSE ONE \$15 GIFT CARD FREE

\$15.00 Starbucks Card

Redeemable at over 6500 participating locations.

Blockbuster

\$15 face value. Redeem at any Blockbuster store for rentals or purchases.

Sonic – America's Drive-In

\$15 face value. Redeem at participating locations.

Linens 'N Things

\$15 face value. Redeem at participating locations.

Pizza Hut

\$15 face value. Redeem at any Pizza Hut coast to coast.

McDonald's (Also available in \$5, \$10, \$25)

\$15 face value. Redeem at any McDonald's.

T • J • Maxx

\$15 face value. Redeem at participating locations.

Waldenbooks

\$15 face value. Redeem at participating locations.

Bath & Body Works

\$15 face value. Redeem at participating locations.

Hollywood Video

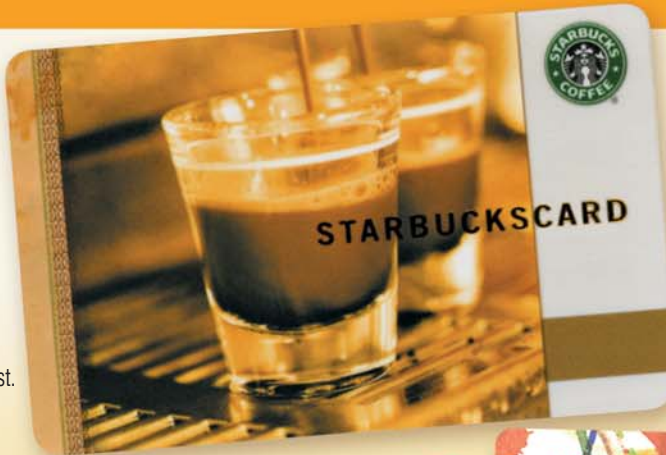
\$15 face value. Redeem at participating locations.

O'Charley's

\$15 face value. Redeem at participating locations.

Williams - Sonoma

\$15 face value. Redeem at participating locations.



Other gift cards may be available. Call for more information. Most cards are available in larger denominations in \$25 increments. All gift cards are accepted at participating merchants. Starbucks, the Starbucks logo and the Starbucks Card design are either trademarks or registered trademarks of Starbucks U.S. Brands, LLC. Starbucks is not a participating partner in or sponsor of this offer.

25 POINTS • CHOOSE ONE \$25 GIFT CARD FREE



Gap

\$25 face value. "Let's go to the Gap!"

Ruby Tuesday

\$25 face value. Redeem at participating locations.

Boston Market

\$25 face value. Redeem at participating locations.

JCPenney

\$25 face value. Redeem at any JCPenney store.

Outback

\$25 face value. Redeem at any Outback Restaurant.

Home Depot

\$25 face value. Use at any location coast to coast.

Petco

\$25 face value. Redeem at participating locations.

Linens 'N Things

\$25 face value. Redeem at participating locations.

Nike

\$25 face value. Redeem at participating locations.

Old Navy

\$25 face value. Casual apparel for all ages. Redeem at any Old Navy.

McDonald's (Also available in \$5, \$10, \$25)

\$25 face value. Redeem at any McDonald's.

White Barn Candle

\$25 face value. Redeem at participating locations.

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50 POINTS • CHOOSE ONE \$50 GIFT CARD FREE

Chevron

\$50 face value. Redeem at participating locations.

AT&T Pre-Paid Phone Card

\$50 face value. "Smart and Simple Calling."

Red Lobster

\$50 face value. Where America goes for seafood.

Crate & Barrel

\$50 face value. Redeem at participating locations.

Lowe's

\$50 face value. Lowe's Improving Home Improvement.

Omaha Steaks

\$50 face value. Redeem at participating locations.

Office Depot

\$50 face value. Redeem at any Office Depot.

1-800-Flowers.com

\$50 face value. Redeem only at 1-800-Flowers.com

Amazon.com

\$50 face value. Redeemable only at Amazon.com

Lowe's Cineplex

\$50 face value. Redeem at participating locations.

Bennigan's

\$50 face value. Redeem at participating locations.

American Airlines

\$50 face value. Redeem at participating locations.



Other gift cards may be available. Call for more information. Most cards are available in larger denominations in \$25 increments. All gift cards are accepted at participating merchants.

100 POINTS • CHOOSE ONE \$100 GIFT CARD FREE



- Bass Pro Shops**
\$100 face value. Redeem at participating locations.
- Circuit City**
\$100 face value. Redeem at any Circuit City - your electronics store.
- Olive Garden**
\$100 face value. Redeem at any Olive Garden Restaurant.
- American Express**
\$100 face value. Redeem at participating locations.
- Staples**
\$100 face value. Redeem at participating Staples stores.
- Macy's**
\$100 face value.
- Overstock.com®**
\$100 face value. Redeemable only at Overstock.com
- KB Toys**
\$100 face value. Redeem at participating locations.
- Sharper Image**
\$100 face value. Redeem at participating locations.
- Pier 1 Imports**
\$100 face value. Redeem at participating locations.
- Best Buy**
\$100 face value. Redeem at any Best Buy.
- Courtyard By Marriott**
\$100 face value. Redeem at participating locations.

Other gift cards may be available. Call for more information. Most cards are available in larger denominations in \$25 increments. All gift cards are accepted at participating merchants.

100+ POINTS • CHOOSE ONE GIFT CARD FREE
 IN THE AMOUNT YOU WISH (1 POINT = \$1 EXAMPLE: 350 PTS. = \$350 GIFT CARD)

Merry Maids
\$100+ face value. Redeem at participating locations.

Zales
\$100+ face value. Redeem at participating locations.

Lobster Gram
\$100+ face value. Redeem at participating locations.

American Airlines
\$100+ face value. Redeem at participating locations.

TruGreen & ChemLawn
\$100+ face value. Redeem at participating locations.

Callaway Golf
\$100+ face value. Redeem at participating locations.

NFLSHOP.com
\$100+ face value. Redeemable only at NFLShop.com

Lord & Taylor
\$100+ face value. Redeem at participating locations.

Williams - Sonoma
\$100+ face value. Redeem at participating locations.

L.L. Bean
\$100+ face value. You order current catalog direct from L.L.Bean - postage paid.

Foot Locker
\$100+ face value. Redeem at participating locations.

Ritz Carlton
\$100+ face value. Redeem at participating locations.



Other gift cards may be available. Call for more information. Most cards are available in larger denominations in \$25 increments. All gift cards are accepted at participating merchants.

